**To protect buildings from deterioration caused water and guarantee healthy environments, FILA Solutions presents ACTIVE 1 and ACTIVE 2 in new 5-litre formats.**

For protected buildings and healthy environments, it is essential to prevent deterioration caused by water and weathering or carry out maintenance as soon as an issue is identified. Building façades play an important protective role, in addition to their aesthetic qualities. Their state of preservation impacts the performance of the building itself and the levels of living comfort it offers. It is therefore key to ensure the façade is effective and well-maintained, protecting it against deterioration caused by water and the formation of mould, algae and blackening. Preventive protection and periodic maintenance can prolong the useful life of surfaces, sustaining high levels of living comfort and wellbeing for inhabitants.

**FILA Solutions** offers a consolidated system of products for healthy **indoor** environments: its **Active System**. This provides effective protection against potential issues such as mould, preventing or eliminating it, and avoiding unhealthy environments that can lead to respiratory problems, inflammation or allergies over time.

For the **Cersaie 2024** event, the brand from Padua decided to strengthen and expand its Active System with **ACTIVE 1** and **ACTIVE 2** in **new 5-litre formats,** designed to meet the growing demand for cleaning and protection of large indoor spaces, and ideal for treatment of walls and new constructions. The standard 500 ml format is still available for the resolution of day-to-day problems in smaller areas.

**ACTIVE 1** 5-litres, is designed for cleaning and sanitising large surfaces, eliminating any type of mould or other micro-organisms. Renew interior walls, quickly restoring a healthy environment.

**ACTIVE 2** 5 litres provides effective, long-lasting protection against the formation of mould. This completely colourless, water-based preventive treatment is ideal to protect surfaces, including those in difficult-to-reach areas, cavities (e.g. interior wall and ceiling cavities behind plasterboard) and walls, before installing furniture. It can be applied before and after walls are painted.

To maintain the aesthetic finish of a building over time and optimise its protection, FILA Solutions combines its Active System with an **Anti-Fouling System**. This inhibits the formation of algae, moss and blackening on **exterior** surfaces.

FILA Solutions has two flagship products for this application: **ALGAENET** and **HYDROREP ECO**. ALGAENET is a quick-action detergent for exteriors that eliminates moulds, algae and lichens from walls and paving. It removes dirt and blackening due to dust, smog and leaf stains and sanitises surfaces with a deep-cleaning action. HYDROREP ECO is a natural-effect water repellent. This penetrates deep into the material while allowing the surface to breathe. Created to establish a physical barrier against the growth of algae, mould and lichens, it defends against deterioration caused by weathering. It is ideal for the protection of exterior walls where it creates an effective physical anti-fouling barrier certified by tests carried out in compliance with the UNI EN ISO 846:1999 method.

The Anti-Fouling System increases the durability of materials and decreases energy consumption. Façades treated with a water-repellent such as HYDROREP ECO enable energy savings of more than 36%, as found in a study conducted by London’s Salford University.

Protection and prevention measures for interior and exterior surfaces are therefore a valid investment, limiting building deterioration, increasing structural safety and reducing the production of construction waste, thus decreasing CO2 emissions, and above all safeguarding the value of a property over time.

FILA always builds its research around people’s wellbeing, with cutting-edge solutions for living comfort that start with prevention.

FILA Solutions is an international leader in systems for the protection and maintenance of all surfaces. FILA was founded in 1943. Since then, current Chairman Beniamino Pettenon has led the transition of its core business from products for footwear, waxes and domestic detergents to surface care, with 2023 turnover of € 22 million. Today, his children, Beniamino, Francesco and Alessandra Pettenon are the company’s Managing Directors, at the helm of a business that is constantly expanding. It currently has a team of 103 personnel across its Headquarters and Innovation Centre in San Martino di Lupari, in the north-east of Italy, and its Testing Centre in Fiorano Modenese, in the heart of the ceramic manufacturing district of Sassuolo, as well as its commercial offices in France, Germany, Spain, and the USA, UK and Arab Emirates.  Its success is built on a strategy rooted in sustainability: all products are created using low-impact technology, detergents contain up to 98% biodegradable ingredients and water-based formulations make up 83% of total production.

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