**FILA Service on the “Walk of Stone” at Marmomac**

The **Walk of Stone**, a display imagined and curated by Giorgio Canale, will be hosted in the central avenue of The Plus Theatre, offering a unique, original experience. For the first time at **Marmomac**, there will be a walkway inspired by Hollywood’s Walk of Fame, but with natural stone in the place of celebrities. It will celebrate the extraordinary richness and diversity of natural materials, exploring the many colours, textures and unique details offered by nature.

A walkway covering around **240 m2** will host the display, which will serve as an exclusive showcase for Italian and international companies who wish to exhibit the unique qualities of their products. The selection of different stones, each with its own identity and characteristics, represents the true value of the installation. These materials, selected for their uniqueness and distinctive qualities, are ideal for a wide range of design and architectural projects.

The beauty and individual properties of these materials would not be able to truly “shine” without the support of **FILA Service**. This recent FILA Solutions acquisition operates offers comprehensive services for medium and large-scale projects, including the application of treatments produced by the Company from Padua. Featuring on the Walk of Stone, FILA Services is sponsoring the protection and maintenance of all materials used by the companies exhibited. It performs **post-installation cleaning** and **protection of materials**, preparing and training personnel in daily use of the necessary products.

What product could be better than **MP90 ECO XTREME** for extreme protection? Eco-friendly water and oil-repellent, with a natural effect, it is the best protection against staining for natural stone, marble and granite with polished, glazed, brushed and fine matte finishes.

It repels water and protects, simplifies cleaning and is also ideal for grouting joints, ceramic and crackle effect surfaces, grit, resin-marble, and stone slabs. It can also be used to treat cement tiles and manufactured stone, offering anti-graffiti properties and protecting the surface, enabling easier removal during cleaning. The water and oil-repellent technology hampers the absorption of common watery and oily stains.

Produced with an extremely low VOC content, with a low environmental impact and INDOOR AIR COMFORT GOLD certification, it does not contain hydrocarbon solvents. A water-based formula means it can also handle residual moisture, allowing application after 24–48 hours from initial washing, for a quick treatment and a surface that can be walked on just two hours later.

For perfect maintenance of the Walk of Stone, FILA Service is also using **CLEANER PRO**, the detergent that delicately cleans all flooring and surfaces, for careful handling of treated and delicate surfaces. It is essential for washing natural stone surfaces after laying, particularly those with a polished finish that are sensitive to strong detergents. This product contains biodegradable ingredients, cleaning gently and at high dilution ratios no rinsing is required because there are no residues. CLEANER PRO can be used with a floor-scrubbing machine at high dilution ratios, features a pleasant perfume and is suitable for HACCP procedures and environments with pets.

Marmomac is the perfect opportunity to promote FILA Service and remind operators in the sector just how important it is to protect surfaces and above all to carry out maintenance that safeguards the beauty of natural materials over time. FILA Solutions has always been at the forefront in this area, demonstrating how the beauty of unique and personalised environments is only maintained through ongoing care.

FILA Solutions is an international leader in systems for the protection and maintenance of all surfaces. FILA was founded in 1943. Since then, current Chairman Beniamino Pettenon has led the transition of its core business from products for footwear, waxes and domestic detergents to surface care, with 2023 turnover of € 22 million. Today, his children, Beniamino, Francesco and Alessandra Pettenon are the company’s Managing Directors, at the helm of a business that is constantly expanding. It currently has a team of 103 personnel across its Headquarters and Innovation Centre in San Martino di Lupari, in the north-east of Italy, and its Testing Centre in Fiorano Modenese, in the heart of the ceramic manufacturing district of Sassuolo, as well as its commercial offices in France, Germany, Spain, and the USA, UK and Arab Emirates.  Its success is built on a strategy rooted in sustainability: all products are created using low-impact technology, detergents contain up to 98% biodegradable ingredients and water-based formulations make up 83% of total production.

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